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1930 ROSES
CALIFORNIA NURSERY COMPANY
NILES, CALIFORNIA
NUMERALS refer to pages in this catalog. Abbreviations refer to classes as follows: T., Tea; H. T., Hybrid Tea; H. P., Hybrid Perpetual; Poly., Polyantha; Mult., Multiflora; Nois., Noisette; H. W., Hybrid Wichuriana; A. B., Austrian Brier; Cher., Cherokee; Clg. H. T., Climbing Hybrid Tea; Clg. T., Climbing Tea; Clg. Poly., Climbing Polyantha.

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Golden Emblem—H. T.11
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Miss Lohita Armour—H. T. 13
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Copyright 1929, by George C. Roeding, Jr.
Introducing Bear Brand Roses

This season, we are for the first time sending out our quality roses under the Bear Brand. It is our intention to maintain such a high standard for these roses that our customers will recognize that Bear Brand roses are the best that it is possible to produce.

Every operation, from the time the cuttings of the rootstock are planted, through the budding, irrigating, cultivating, pruning and digging of the bushes, is supervised by experienced nurserymen.

Bear Brand roses are specially selected from our best grade plants and must pass a rigid inspection before being packed for shipment. Only strong, well-branched bushes are selected and these are carefully pruned so that the roses you receive are ready for planting in your garden.

Through our years of experience in shipping roses, we have developed a method of packing that will insure the arrival of our roses in perfect condition even though they may be several weeks on the road.

Roses are ready for delivery the early part of December and we are prepared to make prompt shipment of all orders after that time.

Your experiences in growing Bear Brand roses are of great interest to us and we shall be glad to have you write us about them.

We have faith in Bear Brand roses. Those who purchase them will find that faith justified by the results obtained in strong, rapid-growing plants and abundant, perfect blooms.

California Nursery Company
Established 1865
GEORGE C. ROEDING, JR., President and Manager
NILES, ALAMEDA COUNTY, CALIFORNIA
Telephone Niles 134
Six New Roses

These brilliant new roses will provide the rose enthusiast with plenty of thrills. In this collection we offer some of the most startling innovations in rose coloring combined with a great variation in form of bloom. All of these roses are sturdy growers that will produce a wealth of lovely blossoms.

Cuba. H. T. (Pernet-Ducher, 1927.) Brilliant orange-scarlet buds which open to large almost single blooms of vermillion and orange. The most vividly colored rose grown. Its glorious color and profuse blooming habit make it a supreme bedding rose. If cut in the bud stage it is most striking for indoor decoration. Price $1.00.

Margaret McGredy. H. T. (McGredy & Son, 1927.) Large, semi-double blooms of orange-scarlet and oriental red changing in the mature flowers to carmine-rose make this new variety the sensation of the rose world. The wonderfully beautiful blooms are borne on strong stems that carry the flowers upright. The plant is an unusually strong grower and produces an abundance of bloom. Price $1.50.

Mrs. A. R. Barraclough. H. T. (McGredy & Son, 1926.) A superb new pink rose. The long buds of perfect form open to large, fully double blooms of dark, glistening pink with a glint of yellow at the base of the petals. Stems are long and slender but give ample support to the fragrant blossoms. (See illustration in color on back cover.) Price $1.50.

Mrs. E. P. Thom. H. P. (Howard & Smith, 1926.) The successful result of the effort to find a rose of Claudius Pernet type that would retain its color and give perfect blooms throughout the season under ordinary garden conditions. Has well formed buds and fairly large, double flowers of clear, even yellow produced singly on good stems. Price $1.50.

Mrs. Lovell Swisher. H. T. (Howard & Smith, 1926.) Exquisitely formed buds of soft salmon, expanding into large blooms of coppery salmon shading to flesh. The coloring is delicately beautiful at all stages. Flowers are borne upright on long strong stems. Price $1.00.

Talisman. H. T. (Montgomery Rose Company, 1929.) The coloring is most unusual being a combination of gold, apricot, pink and old rose in mingled splashes, streaks and blends. Buds are of splendid form and as fragrant as Mme. Butterfly. Has attained such a remarkable popularity that the demand has so far exceeded the supply of this sensational rose. Price $2.00.

The regular price of these six roses is $8.50. We offer them as a collection at the special price of $7.25.

Bear brand roses are postpaid.
In recent years more progress has been made in the production of beautiful new golden roses than in any other color. It is particularly fitting that in the golden state of California golden roses should be especially popular. The harmonizing shades in this collection make it possible to combine the cut blooms of the several varieties for bouquets.

**Constance.** H. T. (Pernet-Ducher, 1915.) Not a new rose but possesses so much merit that it is fully entitled to the great popularity it has always enjoyed. Buds are orange, heavily streaked with red. The canary yellow blooms are more double than Golden Emblem. The hardy, strong growing bushes furnish an abundance of buds for cutting. At its best in cool autumn weather when many roses are through blooming. Price 75 cents.

**Eldorado.** H. T. (Howard & Smith, 1923.) A clear yellow rose that holds its color when fully opened. The lovely cupped flowers are very double with petals beautifully crinkled at the center of the bloom. An exceptionally good garden rose. Price $1.00.

**Feu Joseph Looymans.** H. T. (P. J. Looymans & Co., 1922.) Remarkable for the length and beautiful form of its apricot colored buds, and also for its unusually bright, glistening foliage. The open blooms of golden buff are quite full and hold their color exceptionally well. Price $1.25.

**Golden Ophelia.** H. T. (B. R. Cant & Sons, 1918.) An excellent seedling of Ophelia. The flower is of medium size, deep golden buff in the center, paling slightly toward the outer petals; of perfect symmetrical form, and the plant is a sturdy, stiff-stemmed grower. Price $1.00.

**Julien Potin.** H. T. (Pernet-Ducher, 1927.) This rose is commonly called "Golden Pernet." Its primrose-yellow blooms are similar to those of Claudius Pernet which it surpasses as a garden rose. The buds are long and of beautiful form. Foliage is dark green and of good quality. Price $1.50.

**Souvenir de Claudius Pernet.** H. T. (Pernet-Ducher, 1920.) Flower of the most striking sunflower yellow color, deeper in the center; long pointed and exquisitely shaped buds, carried on long, stiff stems. A vigorous grower with brilliant green foliage. This rose is sometimes disappointing the first season but blooms are much better on established plants. Plant in full sunshine and do not feed too heavily. Price $1.00.

These Six Golden Roses for $5.25

Regular price $6.50

Six Golden Roses and Six New Roses .................................................. $12.00

BEAR BRAND ROSES ARE POSTPAID
IN choosing three new roses to feature this year we have made a point of selecting varieties that are much above the average in beauty of form. They are of the type that will produce an abundance of shapely, long-stemmed buds for cutting. With perfection of form they possess color and fragrance that are of the best. These roses are truly aristocratic in more than name as they are the result of years of careful breeding.

Dame Edith Helen. H. T. (A. Dickson & Sons, 1926.) This new pink rose has every good quality to endear it to the heart of the rose lover. A strong grower, well clothed with good foliage. Wonderful pointed buds which open slowly to very large, perfectly formed blooms with broad substantial petals which recurve sharply. The color in all stages from the opening bud to the falling petal is an even shade of brilliant pink. Its fragrance won it the Clay Cup in England in 1926 for the best sweet-scented rose shown that year. Price $1.50.

Lady Margaret Stewart. H. T. (A. Dickson & Sons, 1927.) A gorgeous new rose that is highly recommended by all who have grown it. The long, high-centered buds of orange-yellow are veined and splashed with scarlet and the reverse of the petals is streaked with orange and carmine. As the blooms open these colors blend into a deep sunflower yellow. The flowers are fully double, of large size and very good form. Foliage is dark green and abundant. Price $1.50.

Lord Charlemont. H. T. (S. McGredy & Son, 1922.) The long pointed, high-centered buds are the most nearly perfect of any red rose grown. They are produced singly on good strong stems. The color is a brilliant glowing crimson with almost black shadings. The open blooms are fully double, large and delicately fragrant. Price $1.50.
Roses of Recent Introduction

FASHIONS in roses have changed in recent years and the most favored of the new roses are those with vivid and unusual coloring. In deciding which of the many new roses to grow we have selected some of the most brilliant novelties and also included several of more conventional form and shade but which are distinct improvements over the older roses. Only outstanding varieties are included in this list. If an occasional new rose disappoints, it should be borne in mind that differences in soils and climates affect roses very materially.


Duchess of York. H. T. (Sandy Dickson, 1925.) Long pointed buds of orange and rose; large coppery blooms passing to gold and rose. Strong growing plant with good foliage. Excellent for cutting and for decorative purposes. Price $1.50.

Imperial Potentate. H. T. (Clarke Brothers, 1923.) This fine new garden rose bears splendidly formed buds of rich rosy carmine which open to crisp-petalled blooms of dark shining rose-pink shaded lighter on reverse of petals. Fragrance is exceptionally fresh and fine. Foliage thick and leathery. A strong growing rose that we highly recommend. (See illustration on page 11.) Price $1.00.


Marion Cran. H. T. (McGredy & Son, 1927.) A rose of unusual and entrancing loveliness. Buds are buttercup-yellow streaked with cerise. The open blooms are large with long fluted petals which are a coppery pink on the inner surface with the reverse of the petals yellow and gold. The plant is exceptionally good looking and is a continuous bloomer. Price $1.50.

Mme. Albert Barbier. H. P. (Barbier & Co., 1925.) Long buds of flesh, shaded salmon; large, double flowers of splendid form shading from flesh pink to golden apricot. Has all the good qualities of its seed parent, Frau Karl Druschk, but is more free flowering. Price $1.50.

Mrs. Henry Bowles. H. T. (Chaplin Bros., 1921.) Each year adds to the popularity of this charming rose. Warm pink, flushed with salmon. Well shaped blooms in greatest profusion. In constant bloom from early spring until late fall. (Illustrated in color on next page.) Price $1.00.

Rev. F. Page-Roberts. H. T. (B. R. Cant & Sons, 1921.) Long buds varying in color from deep coppery-pink to orange and red. Petals of open blooms are of pure golden yellow on the inside and stained on the outside with copper and red. Flowers are large and full with a rich fruity fragrance. The intensity of coloring varies with the weather but under any condition it is one of the most interesting roses grown. Growth is somewhat dwarf but flowers are always produced on long stems that are slender but strong. (Illustrated in color on next page.) Price $1.00.

Shot Silk. H. T. (A. Dickson & Sons, 1924.) Well formed buds of gold and orange opening to semi-double flowers of coppery rose shot with golden yellow. Petals of good substance with a silky sheen; coloring most unique and attractive. Clean bright foliage carried in great abundance. Size and quality of bloom increase materially as bushes become established. (Illustrated in color on next page.) Price $1.00.

Wilhelm Kordes. H. T. (W. Kordes & Sons, 1922.) The long pointed buds of this sensational new variety are of oriental red and gold. The fully double, high-centered blooms are of a rich golden-salmon tinged with copper when fully open. (See illustration on page 14.) Price $1.50.

The regular price of these 12 roses is $14.00. We offer them as a collection at the special price of $11.00.

Are You Planning a Rose Garden?

Our collections will help you in making a selection. See pages 4, 5, 6, 7 and 10. Or consult the color chart on page 2, selecting your roses for the color harmony you had planned. Write to us, and we will gladly give you a plan for a rose garden, with suggestions as to varieties.

BEAR BRAND ROSES ARE POSTPAID
Special Offer on Above Three New Roses

Regular price $3.00. Special price $2.75

SPECIAL COMBINATION OFFERS

Three New Roses with The Aristocratic Three (See page 6) $6.25
Three New Roses with Golden Emblem 3.60
Three New Roses with Niles Three (See page 10) 4.65
Three New Roses with Niles Quartet (See page 10) 6.25
THE NILES QUARTET

For a complete description of these brilliant bedding roses refer to page ten. Special combinations featuring this collection are shown at bottom of next page.
The "Niles Quartet"
[Shown in color on page 9]

This collection presents the most brilliant colors to be found in the new roses and is specially recommended for mass plantings where a blaze of color is desirable.

**Angele Pernet.** H. T. (Pernet-Ducher, 1924.) Long buds of deep, flaming orange opening to semi-double blooms of brilliant reddish-apricot. An entirely new and distinct shade. The strikingly colored petals are beautifully notched and frilled. Foliage is glossy and remarkably free from mildew. Price $1.50.

**Etoile de Feu.** H. T. (Pernet-Ducher, 1921.) A low growing, bushy plant producing an abundance of globular buds that open to large cupped flowers of flaming orangesalmon. The blooms are very double and the inner petals beautifully frilled and crinkled. Foliage is very resistant to mildew. Price $1.00.

**The Queen Alexandra.** H. T. (S. McGredy & Son, 1918.) A rose of unusual beauty in all stages with a sensational color combination—intense vermilion on inside and old gold on reverse of petals which spring from a deep orange base. Its moderate height and free flowering habit make it an exceptionally good bedding rose. Price $1.00.

**Padre.** H. T. (B. R. Cant & Sons, 1921.) The coloring in this rose immediately challenges attention—coppery red, shaded with yellow at base of petals. The semi-double blooms with notched petals of soft, deep rose retain their beauty until the last petal drops. Of more than average height. A brilliant bedding rose. Price 75 cents.

Special price on Niles Quartet $3.75
Regular price $4.25

The "Niles Three"

These superb roses—Los Angeles, Mme. Edouard Herriot ("Daily Mail") and Hoosier Beauty—are shown in color on pages 12 and 13.

**Los Angeles.** H. T. (Howard & Smith, 1916.) The lovely long buds of this almost perfect rose open slowly to blooms of beautiful form. The color is flaming pink, springing from a golden base. A dependable bloomer, rose succeeding rose throughout the season. Stems are long and strong, making it ideal for cutting. Price 75 cents.

**Mme. Edouard Herriot.** H. T. (Pernet-Ducher, 1913.) A most individual rose with unsurpassed and unique coloring. Commonly known as "Daily Mail." As a bedding rose it stands supreme, not only for its profusion of blooms but for the vivid color. The old-rose colored outer petals curl back, disclosing a riot of color from coral-red to flame-pink, the base of each petal tipped with gold. Price 75 cents.

**Hoosier Beauty.** H. T. (F. Dorner & Sons Co., 1915.) One of the most distinctive crimson roses grown. The dark red buds are long, slender and of almost perfect form. The open bloom which ranges in color from a velvety red to brilliant crimson is of such size and substance that one is surprised that it has opened from a bud so slender and elegant. The fragrance is of fresh, spicy quality. Price 75 cents.

Special price on Niles Three $2.15

Special Combination Offers

- Niles Quartet with Golden Emblem or Rev. F. Page-Roberts $4.60
- Niles Three with Golden Emblem or Rev. F. Page-Roberts 3.00
- Niles Quartet with Niles Three 5.65
- Niles Three with The Aristocratic Three 5.65
- Niles Quartet with The Aristocratic Three 7.25
- Niles Quartet with Three New Roses 6.25
- Niles Three with Three New Roses 4.65

BEAR BRAND ROSES ARE POSTPAID
General List of Bush Roses
Teas, Hybrid Teas and Hybrid Perpetuals

American Beauty. H. P. Crimson carmine shaded deep pink, very fragrant, foliage strong and of good color.

Angele Pernet. H. T. Described on page 10. $1.50.

Bedford Crimson. H. T. Described on page 7. $1.00.

Betty Uprichard. H. T. Buds coppery red; flowers semi-double; color a charming salmon pink with the reverse of petals orange cerise. Buds on long stems and of good form. $1.00.

Briarcliff. H. T. Described on page 7. $1.00.

Cheerful. H. T. Shining pink illumined with orange and yellow at base of petals. Flowers large and shaped somewhat like a water-lily. A cheerful and persistent bloomer.

Columbia. H. T. Flowers an even shade of medium pink. Of regular form and borne on long, stiff stems. Fragrant and lasting.

Constance. H. T. Described on page 5.

Cuba. H. T. Described on page 4. $1.00.


Dame Edith Helen. H. T. Described on page 6. $1.50.

Doris Dickson. H. T. Described on page 7. $1.00.


Duchess of Wellington. H. T. Saffron yellow, stained with a rich crimson changing to a coppery yellow; fragrant.

Eldorado. H. T. Described on page 5. $1.00.

Etoile de Feu. H. T. Described on page 10. $1.00.

Feu Joseph Looymans. H. T. Described on page 5. $1.25.

Frau Karl Druschki. H. P. Pure white, outer petals occasionally tinged with pink; large moderately full, long and handsome buds; growth vigorous, free flowering and hardy.

General MacArthur. H. T. Bright scarlet, large and full, very sweet scented, buds usually borne on long stout stems. An ideal rose for cutting.


George Dickson. H. P. Deep scarlet, shaded velvety crimson, while the inside of the petals is nearly black. Very large and full with enormous petals. Fragrant. Usually strong grower.

Golden Emblem. H. T. The popularity of this wonderful rose is fully justified by its remarkable beauty. The large, perfectly formed buds are of brilliant yellow striped with crimson on the outer petals. The blooms open very slowly and are of an even golden yellow. The evenness and purity of color tone in this rose is most remarkable and it is quite generally conceded to be the best yellow rose. $1.00. (For Climbing Golden Emblem see page 16.)

Golden Ophelia. H. T. Described on page 5. $1.00.

Gross an Teplitz. H. T. Rich scarlet overlaid with crimson. A wonderfully free bloomer. Flowers are of medium size. Growth is so vigorous it is sometimes classed as a climber. Unexcelled for a tall hedge rose.

All of these roses are strong two-year-old budded bushes. They will bloom profusely next summer. Price (except where specially noted), 75 cents each. In ordering roses in Niles Quartet, etc.) deduct 10% for 10 to 25 roses; 20% for 26 to 50 roses; 30% for 51 roses or more.

BEAR BRAND ROSES ARE POSTPAID
General List of Bush Roses—Continued

Hadley. H. T. Flowers rich crimson with velvety texture, of good shape, size and substance; sweet scented. A very good rose for cutting.


Hortulanus Budde. H. T. Combines the free blooming qualities of Mme. Edouard Herriot with the strength and fragrance of General MacArthur. The blazing red petals spring from a gold base. Buds slender and shapely. By far the best red bedding rose grown. (See illustration on page 11.)

Imperial Potentate. H. T. Described on page 7. $1.00.

Independence Day. H. T. Flowers sunflower yellow overlaid with orange apricot. The buds are gracefully olive shaped with charmingly curved petals. A profuse bloomer and good bedding rose.

Irish Elegance. H. T. Single bronze-pink blooms which, while expanding, assume varied apricot hues. Blooms abundantly and has very decorative foliage.

Irish Fireflame. H. T. Orange and crimson buds, opening to very large single blooms of gold and apricot with pink shadings. Foliage bronze and dark green. An unusually strong growing rose. $1.00.

Isobel. H. T. Flowers single and of a rich, flushed orange-scarlet changing to brilliant pink and copper with pure yellow centers. The wild-rose loveliness of Isobel makes it extremely popular.

John Russell. H. T. Described on page 7. $1.00.

Jonkheer J. L. Mock. H. T. Good grower and a profuse bloomer. Buds are long and pointed; two-toned in color, carmine with silvery pink reflex.

Julien Potin. H. T. Described on page 5. $1.50.

Juliet. H. P. Outside of petals old gold, interior rich rosy red changing to deep rose as the flowers expand. Flowers are large, very double, unusually fragrant but borne in moderate quantity. A tall, rampant grower.

K. of K. (Kitchener of Khartum.) H. T. Semi-double; intense scarlet, with large velvety petals. The blooms of unusual beauty are borne profusely on extra long stems.

Kaiserin Augusta Victoria. H. T. Pearly white, tinted with lemon in center. Large, fully double and of perfect form. Recognized as the best white rose.

Killarney. H. T. Flowers a rosy carmine, large, semi-double; long buds; a strong grower but quite susceptible to mildew.

Lady Hillingdon. T. Deep, rich apricot-yellow in color; buds long, pointed and handsome; foliage when young dark violet, turning to deep green with age. A beautiful and graceful bush that is almost continually in bloom.

Lady Margaret Stewart. H. T. Described on page 6. $1.50.

All of these roses are strong two-year-old budded bushes. They will bloom profusely next summer. Price (except where specially noted), 75 cents each. In ordering roses in quantity (except on special collections such as Niles Three, Niles Quartet, etc.) deduct 10% for 10 to 25 roses; 20% for 26 to 50 roses; 30% for 51 roses or more.

BEAR BRAND ROSES ARE POSTPAID
General List of Bush Roses—Continued

La France. H. T. Pale pink suffused with silvery blush. Of good form though inclined to ball in damp weather. Fragrance is superlative. An old rose that compares favorably with the best of the new ones.


Mabel Lynas. H. T. An unusual shade of soft dark red with golden base. Blooms large and full; slightly fragrant. A strong grower. $1.00.

Margaret McGredy. H. T. Described on page 4. $1.50.

Marion Cran. H. T. Described on page 7. $1.50.

Miss Lolita Armour. H. T. Flowers of deep coral-red with gold and copper suffusion changing to old rose and buff; very double and cup shaped. A remarkably beautiful and popular rose.

Mme. Albert Barbier. H. P. Described on page 7. $1.50.

Mme. Butterfly. H. T. Flowers light pink suffused with gold and apricot near base of petals; buds carried on erect stems; foliage and habit of growth unsurpassed. A very fragrant rose with buds of almost perfect form. (Illustrated on page 14.)

Mme. Caroline Testout. H. T. Bright pink. The official city flower of Portland, Oregon. Flowers large but somewhat inclined to ball in cool weather.

All of these roses are strong two-year-old budded bushes. They will bloom profusely next summer. Price (except where specially noted), 75 cents each. In ordering roses in quantity (except on special collections such as Niles Three, Niles Quartet, etc.) deduct 10% for 10 to 25 roses; 20% for 26 to 50 roses; 30% for 51 roses or more.

BEAR BRAND ROSES ARE POSTPAID
Mrs. Wakefield Christie Miller. H. T. Charming flowers of clear rose and soft pink, sweetly perfumed. Dependable, strong, upright grower with large foliage. Always in bloom. Recommended as a bedding rose.

Oliver Mee. H. T. Fawn-pink changing to deep salmon with age. Buds are large, long and pointed. $1.50.

Ophelia. H. T. Salmon flesh shaded with rose; large, well-shaped blooms, standing up well on stiff stems; growth vigorous and a free bloomer.


Paul Neyron. H. P. Pure rose red, exceptionally large and full, buds globular; growth upright, strong and vigorous. One of the largest roses in cultivation.

Pink Maman Cochet. T. Rose pink with lighter creamy yellow center. Growth extremely strong. The beautifully formed buds persist until very late in the fall and winter.

Radiance. H. T. A popular American rose that blooms all summer; it has long upright stems. The cup-shaped blooms are of clear pink.


Rose Marie. H. T. Flowers deep pink, beautifully formed buds, very free bloomer. Folage clear green. Vigorous grower. A rose that is more popular each year.

Shot Silk. H. T. Described on page 7. $1.00.

Souvenir de Claudius Pernet. H. T. Described on page 5. $1.00.

All of these roses are strong two-year-old budded bushes. They will bloom profusely next summer. Price (except where specially noted), 75 cents each. In ordering roses in quantity (except on special collections such as Niles Three, Niles Quartet, etc.) deduct 10% for 10 to 25 roses; 20% for 26 to 50 roses; 30% for 51 roses or more.

BEAR BRAND ROSES ARE POSTPAID
General List of Bush Roses—Concluded

White Maman Cochet. T. The greatest of all Cochets. Buds and flowers are magnificently formed and borne very freely. The stem is rather weak for the enormous flowers, otherwise almost faultless. Color lemon-yellow in center, shading to white with outer petals shaded from palest pink to brilliant carmine.

Wilhelm Kordes. H.T. Described on page 7. $1.50.

Wm. F. Dreer. H.T. Golden yellow base shading to lemon yellow with a suffusion of soft pink. Habit of growth identical with Los Angeles. The delicate coloring is especially good when grown in partial shade.

Willowmere. H.T. Coral-red buds opening to large, full blooms of shrimp-pink with yellow shadings. Slightly darker than Los Angeles which it somewhat resembles.

PLANTING SUGGESTION
When planting a rose garden the best effect is obtained by planting three or more bushes of a variety. The concentration of color gives character to your garden. When cutting blooms for indoor decoration it is a great convenience to be able to gather a large number of one kind.

Polyanthas
[BABY ROSES]

Crimson Baby Rambler (Mme. Norbert Levavaseur). Poly. A dark red baby rose of extremely dwarf habit. Gives an abundance of bloom but requires care to avoid mildew.


Triomphe Orleanais. Poly. Bright cherry red flowers, large for the class; large trusses of bloom freely produced; holds color well. $1.00.

All of these roses are strong two-year-old budded bushes. They will bloom profusely next summer. Price (except where specially noted), 75 cents each. In ordering roses in quantity (except on special collections such as Niles Three, Niles Quartet, etc.) deduct 10% for 10 to 25 roses; 20% for 26 to 50 roses; 30% for 51 roses or more.

An Invitation
The ideal method of choosing roses is to make your selection from the roses actually in bloom. From July 1 to October 1 the roses in our growing grounds are a gorgeous mass of flowers. You are very welcome to visit our nursery and we will assist you at that time in selecting your roses for early winter delivery.
The climbing Teas and Hybrid Teas are very suitable for training on pillars or against walls. While they will not produce as many blooms at any one time as the Wichuriana or Rambler type of climbing roses, they will provide a succession of bloom throughout the season. If the climbing shoots are bent outward and trained fanwise against a wall or twined around a pillar a more even distribution of bloom is secured than if they are allowed to grow upward. The chief use of the Ramblers and Wichurianas is for quick growing screens or to cover fences, arbors, etc.

American Pillar. H. Wich. Rosy pink with white centers and long golden stamens. The large clusters of single blooms completely envelop the plant. Very vigorous and rampant climber producing numerous strong canes covered with good foliage.


Belle of Portugal. H. Gigantea. Flowers a soft pink flushed with yellow at base of petals which are enormous. Buds long and pointed, expanding into blooms of remarkable size. Foliage light green. A rampant grower but requires about three years to produce a heavy crop of bloom. One of the loveliest roses grown.

Black Boy. Clg. H. T. An Australian rose that is becoming very popular. Dark red blossoms, fairly double and slightly fragrant. $1.00.

Cherokee Pink. Cher. Ruddy pink flowers of large size, single and borne profusely in spring months. A very early bloomer.

Clg. Cecile Brunner. Clg. Poly. A vigorous climber which is very popular. A very persistent bloomer, flowers perfectly double, exquisitely formed but tiny and borne in clusters. The color is a soft rose pink. Slightly fragrant.

Clg. Constance. Clg. H. T. Buds golden yellow, heavily striped with red on reverse of petals; open blooms are canary yellow and fully double. A really magnificent rose. $1.50.

All of these roses are strong two-year-old budded bushes. They will bloom profusely next summer. Price (except where specially noted), 75 cents each. In ordering roses in quantity (except on special collections such as Niles Three, Niles Quartet, etc.) deduct 10% for 10 to 25 roses; 20% for 26 to 50 roses; 30% for 51 roses or more.

Climbing Golden Emblem

Those who know this wonderful variety as a bush rose will be glad to know it may now be had as a climber. The flowers are identical in both types, but the climber produces long, vigorous, climbing canes. One plant of this rampant climber will produce a profusion of lovely red and gold buds that open to the glorious blooms for which Golden Emblem is famous. Price $1.50.
Climbing Roses—Concluded

Clg. Rose Marie. Clg. H. T. A charming climber that is unusually vigorous. Its abundance of deep rose-pink blooms with their perfect form and thick crisp petals makes it a very valuable addition to the list of ever-blooming climbers. $1.00.

Clg. Sunburst. Clg. H. T. Flowers when in bud are long and pointed; when fully opened they are large and beautifully formed; color, distinct ochre yellow.

Emily Gray. H. W. Foliage holly-like, of great substance and very glossy; flowers deep golden buff. Its unusual foliage renders it very attractive even when out of bloom.

Excelsa. H. Mult. Known as "Red Dorothy Perkins." Flowers range from deep pink to red and are borne in great profusion. More resistant to mildew than Dorothy Perkins.

Fortune's Yellow (Beauty of Glazenwood). Noisette. Flowers creamy shaded orange and rose; semi-double and of good form. Foliage bright green. Rampant climber and a prolific bloomer.

Marechal Niel. Noisette. Flowers deep lemon yellow, large, full, and globular; of good form and fragrant. Growth robust, climbing and free flowering. This grand rose originated over sixty years ago and still retains its popularity.

Paul's Scarlet Climber. H. W. This peerless climbing rose of the purest vivid scarlet color, remaining bright until the flowers fall, is in a class by itself. The blooms are of medium size, semi-double and perfect in bud form and clothe the plant with a blazing mantle in the early summer months. A tall hedge of this rose is a wonderful sight.

Silver Moon. H. W. Long, creamy buds followed by beautiful semi-double flowers four to five inches in diameter produced in small sprays. The petals are of great substance. Its boundless vigor makes it invaluable where quick shade is desired.

Tausendschoen. Poly. Flowers of soft pink when opening, the reflexed petals being tinged with carmine; medium sized, double blooms produced in clusters. Growth vigorous. Almost thornless.

THE NILES THREE
As Climbers


Clg. Los Angeles. Clg. H. T. A luminous flame-pink with golden shading at the base of petals. The buds and blooms are of exceptionally good form and pleasingly fragrant. The blooms are identical with those of Los Angeles illustrated in color on page 12 except that they are somewhat larger.

Clg. Mme. Edouard Herriot. Clg. H. T. Brilliant coral-red buds opening to flowers of flaming pink and orange. One of the most free blooming of the climbing Hybrid Teas. Flowers are slightly larger and more brilliant than those of the bush form which is illustrated on page 13.

The Niles Three Climbers, one of each for $2.15, postpaid.

Our 52-page General Catalog describing our fruit trees and over 1000 varieties of ornamental plants and trees will be ready for distribution December 10, 1929. Send for a copy.

BEAR BRAND ROSES ARE POSTPAID [17]
Standard Roses

Commonly known as Tree Roses, Standards are budded on vigorous wild stocks. We exercise great care in growing our tree roses. Each plant is carefully staked and from two to three buds are placed in each stem in order to secure a uniform symmetrical head. Standard Roses add materially to the beauty of the garden, particularly where formal effects are desired, as in Memorial Parks.

Proper pruning is essential. Shorten in the head and thin out the plant, causing it to become symmetrical, and it will respond with a surprising wealth of bloom. The first two seasons, wrap the stem with paper or burlap to prevent sunburn, and cut away all suckers appearing below the crown.

We have Standard Roses in two sizes, the full standard, the stem of which is 40 inches high; and half standard, the stem of which is 30 inches high. In ordering please specify which size is wanted.

Price $2.50 each; $11.25 for 5. Specimen plants in 5-gallon cans, $3.00 each; $13.75 for 5.

For detailed descriptions of the following varieties, see Bush Roses on pages 11 to 14.

The varieties marked * can be supplied in both full standards and half standards; other varieties can be supplied only in full standards.

- Betty Uprichard—Coppery rose.
- Chatillon (Baby Rose)—Pink
- Cheerful—Pink.
- Constance—Yellow.
- Edel—White.
- General MacArthur—Red.
- George Arends—Pink.
- George Dickson—Dark Red.
- Golden Emblem—Golden Yellow
- Hoosier Beauty—Red.
- Independence Day—Apricot.
- Isobel (Single)—Pink.
- K. A. Victoria—White.
- K. of K.—Red.
- Lady Hillingdon—Apricot.
- Lafayette—Red.
- Los Angeles—Pink.
- Miss Lolita Armour—Copper.
- Mme. Butterfly—Light Pink.
- Mme. Caroline Testout—Pink.
- Mme. Edouard Herriot—Orange and Pink.
- Mrs. Chas. Russell—Pink.
- Mrs. Henry Bowles—Pink.
- Mrs. W. C. Miller—Pink.
- Niles Cochet—Deep Pink.
- Ophelia—Light Pink.
- Padre—Orange and Pink.
- Rev. F. Page-Roberts—Yellow.
- Shot Silk—Yellow and Pink.
- Souv. de Claudius Pernet—Yellow.
- Souv. de Georges Pernet—Deep Pink.
- Ulrich Brunner—Red.
- Wm. F. Dreer—Pink and Yellow.
How to Grow Roses

A ROSE GARDEN responds to the care given it. Select good stock of tested varieties, mass harmonious colors effectively, and insure conditions that favor strong growth and abundant blooms.

When to Plant. On the Pacific Coast and in the Southern States, roses should be planted from December 1st to April 15th, preferably early, although roses grown in pots may be planted after April 15th; in the colder states plant in late fall or early spring.

How to Plant. Unwrap new plants with care; do not expose roots to sun or drying winds. If roots are dry, soak for a few hours, then bury in the earth for a few days. If the stems also are dry, bury the whole plant in moist earth for three or four days to renew life and vigor. Our rose bushes are pruned ready for planting before being shipped. (See Fig. 3.) Plant carefully, slanting the roots down to side of hole. Fill in with surface soil to four inches from top of ground, tramp down. In a basin dug around the plant pour ten or fifteen gallons of water. Next day fill in with loose soil. Set the plant so that the union of bud and rootstock is just under levelled surface of the ground.

Where to Plant. Select an airy, sunny spot, sheltered from the prevailing winds. Unbroken sunshine is not necessary, and in the interior valleys especially, shade part of the day is desirable. However, do not plant roses too close to large trees whose roots take away vital nourishment.

The Best Soil. Good heavy loam soil is best for roses. Gravelly soil is better than very sandy. Spade the ground thoroughly and, if available, work well-rotted manure into soil. Never use fresh or new manure. The ground should be prepared some time before planting.

Planting Distances. Plant strong Hybrid Perpetuals three feet apart, Hybrid Teas and Teas about two and a half feet. Polyantha roses, more dwarf in their habit, may be planted closer together.

Fertilizing Important. While uncared-for roses will bloom under adverse conditions, no plant responds to "feeding" better than the rose. Cow-manure is the best fertilizer. Other manures may be used as a top dressing only, and green or fresh manure should never touch the roots. Roses need fertilizer most when blooming.

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Pruning. Never allow roses to go unpruned. Hybrid Perpetuals and others of equally vigorous growth require more pruning than Teas and their allied families. Prune between December 15th and March 1st. The first winter after planting thin to three main shoots and cut these back at least one-half. A properly pruned plant should have the shape of a deer's antlers. When the framework branches are established, the laterals should be thinned and those allowed to remain cut to spurs of about four buds each. All growth starting from below the bud union should be removed as this is the wild stock and produces worthless blooms.

With climbers the framework branches should be trimmed to three or four and these trained up against the wall fan-wise. The first two seasons these should be cut severely. In after years shorten the laterals and thin out, or the plant will be a mass of dead, twisted branches with seriously impaired vigor and small blossoms.

In early summer when the roses have stopped blooming, the faded blooms should be cut and the plants given a light pruning to insure a bounteous bloom in the fall.

Winter Protection. Roses need no protection on the Pacific Coast and in the South, but in colder climates dirt should be mounded up around the bush six or eight inches, and a fork full of straw manure worked well into the branches, first trimming the canes back to within fifteen inches of the ground. In very cold weather leaves or straw, weighted down on the ground around the bushes, will prevent injury.

Pests. In the early spring, before mildew and blackspot are apparent, control them by dusting plants every two weeks with a dust made from nine parts dusting sulphur and one part arsenate of lead. To control plant lice or aphid, spray with a solution of Black Leaf 40.

Remember This About Bear Brand Roses

1. They are selected from our first-grade, budded roses.
2. There is no charge made for postage and packing.
3. Bear Brand Roses are guaranteed to be true to name.
4. Labeled with permanent weather-proof celluloid markers.
5. They will bloom the first blooming season after planting.
Fruit Trees

The careful selection and planting of a few fruit trees is a matter to which not enough thought is given by the home owner who has only a limited space in which to make his planting. The first consideration, of course, is the fruit for the family table. Fruit trees also possess a great value for shade and ornamental purposes in addition to the value of the crops they produce. Cherries, apples and almonds are among our most beautiful flowering trees, while walnuts, chestnuts and apricots make very satisfactory shade trees.

In submitting the following list of fruit trees we have featured the varieties that are best suited to the needs of the home owner with limited space. We have, however, listed the other varieties grown by us and anyone interested in these may obtain from us upon request a copy of our general catalog in which detailed descriptions of all varieties are given. This catalog will be ready for distribution about December 10.

Note on Quantity Orders. Articles mentioned in this catalog will be furnished as follows: 5 of a variety at the 10 rate; 50 at the 100 rate; 300 at the 1000 rate. To illustrate, if an order called for five varieties of apples, the 10 rate would apply, and if in addition to this 1 peach, 1 pear, 1 apricot, 1 nectarine and 1 plum were ordered, the each rate would apply on the assorted trees and the 10 rate on the apples. Customers will please bear in mind that the quantity rate will only apply when multiples of the same variety of tree are ordered and not on assortments.

GUARANTEE. The California Nursery Company will exercise care to have all stock true to name, nevertheless it is understood and agreed that should any stock prove untrue to name, the California Nursery Company shall be liable only for the sum paid for the stock which may prove untrue, and shall not be liable for any greater amount.

THE APPLE

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THE PEAR

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### THE CHERRY

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<td>rate</td>
<td>$0.70</td>
<td>$0.55</td>
<td>$0.45</td>
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</table>

- **Bing.** Larger; dark purplish black; very firm; late; vigorous grower with heavy foliage; a good shipping variety.

- **Black Tartarian.** Black, flesh purplish; juicy, very rich; early; the most popular black variety.

- **Napoleon Bigarreau** (Royal Ann). Large; amber with red cheek; flesh firm, juicy and rather acid; a heavy bearer.

Other varieties: Chapman; Early Purple Guigne; Early Richmond; English Morello; Lambert.

### THE APRICOT

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<td>rate</td>
<td>$0.65</td>
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</table>

- **Blenheim.** Above medium size; flesh deep yellow; juicy and rich; vigorous grower and regular, prolific bearer.

- **Newcastle.** Medium size, slightly smaller than Blenheim but ten days to two weeks earlier.

Other varieties: Hemskirke; Moorpark; Royal; Tilton.

### THE NECTARINE

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- **StanwicK.** Very large; pale, greenish-white, shaded violet; flesh white, juicy, rich and delicious; late.

Other varieties: Gower; Lippiatt's Late; New White; Victoria.

### THE QUINCE

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- **Pineapple.** Fruit very large, apple-shaped, clear yellow; flesh very tender; can be eaten raw like an apple.

Other varieties: Apple; Smyrna.

### THE POMEGRANATE

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- **Wonderful.** The largest and most attractive variety. Ripens early. Pulp a rich garnet color with exquisite flavor.

### THE AVOCADO (Alligator Pear)

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- **Fuerte.** Skin smooth, of greenish color; flavor excellent. One of the hardiest winter ripening varieties.

- **Puelia.** Medium to large; skin smooth, thick, purple; flesh very rich; ripens in winter.
Fruit Trees--Continued

**THE LOQUAT**
Balled 3 to 4 feet $2.50
Balled 2 to 3 feet $2.25

Advance. A decided advance over other sorts; fruit large, long, with larger proportion of flesh than usual.
Other varieties: Premier; Thales.

**Nut Trees**

**THE ALMOND**

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<td>3 to 4</td>
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Nonpareil. A beautiful tree of weeping style of growth; a heavy bearer of fine flavored, thin shelled nuts.
Other varieties: Drake's Seedling; I. X. L.; Ne Plus Ultra; Peerless; Texas Proflic.

**THE CHESTNUT**

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<td>2 to 3</td>
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Burton. Very large; violet-purple with blue bloom; flesh golden yellow; tender; sweetly acidulous; pit small.
Other varieties: Hungarian; Imperial Epineuse; Improved French; Robe de Sargent; Sugar; Tragedy; XX Saratoga French.

**THE PECAN**

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Washington. Large; oval; yellow with pink cheek; flesh very rich, juicy, luscious, high flavor; late.
Santa Rosa. Very large; deep purplish crimson; flesh yellow, shaded crimson; delicious flavor; early.
Other varieties: Beauty; Burbank; Climax; Damson; Duarte; Formosa; Jefferson; Kelsey's Japan; President; Satsuma; Simon; Wickson; Yellow Egg.

**THE PLUM**

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Marron de Combalé. A very rapid growing tree of spreading habit. Extremely valuable as an avenue tree. Nuts large and of the very best quality.
Other varieties: Marron de Lyon.

**THE PERSIMMON**

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Hachiya. Very large; bright red with occasional dark spots; flesh deep yellow; jelly-like when ripe.
Fuyu. A new variety; medium size fruit of deep red color. Is never astringent.

**THE OLIVE**

<table>
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</table>

Mission. Tree a handsome, upright grower, fine for avenues; fruit medium to large; excellent for pickles.
Other varieties: Ascolano; Manzanillo; Sevillano.

**THE WALNUT**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Each</th>
<th>10</th>
<th>100</th>
<th>1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 to 10</td>
<td>$2.75</td>
<td>$2.50</td>
<td>$2.25</td>
<td>$2.00</td>
</tr>
<tr>
<td>5 to 6</td>
<td>.75</td>
<td>.65</td>
<td>.55</td>
<td>.50</td>
</tr>
</tbody>
</table>

Hachiya. Very large; bright red with occasional dark spots; flesh deep yellow; jelly-like when ripe.
Franquette. Nuts large, long and pointed; kernel full fleshed, sweet and rich; buds out late in spring. We have fruited this variety many years, never failing to get a full crop.
Other varieties: Eureka; Mayette; Payne's Seedling.

**WALNUT SEEDLINGS**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Each</th>
<th>10</th>
<th>100</th>
<th>1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 to 8</td>
<td>.60</td>
<td>.55</td>
<td>.50</td>
<td>.45</td>
</tr>
<tr>
<td>4 to 6</td>
<td>.65</td>
<td>.60</td>
<td>.55</td>
<td>.50</td>
</tr>
</tbody>
</table>

California Black. Rapid growing and desirable as a shade tree. Adapts itself to all conditions. Nuts hard, smooth shells.
Citrus Trees

Where soil and climate are favorable, every family orchard and garden should possess at least a few citrus trees.

Grading of Citrus Trees. Citrus trees are measured by caliper, the diameter of the stem of the tree being taken three inches above where the tree is budded.

- 2-year buds 1 to 1\(\frac{1}{2}\) in. caliper: Each 10 rate rate rate
  - $5.00 $4.50
- 2-year buds 1\(\frac{1}{2}\) to 2 in. caliper: Each 10 rate rate rate
  - $4.50 $4.00
- 2-year buds 2\(\frac{1}{2}\) to 3 in. caliper: Each 10 rate rate rate
  - $4.00 $3.50
- 1-year buds 1\(\frac{1}{2}\) to 2 in. caliper: Each 10 rate rate rate
  - $3.50 $3.25

Washington Navel Orange. Leads all varieties for size and sweetness. The most extensively planted variety.

Valencia Late Orange. The summer orange of California.

Eureka Lemon. Tree of rapid growth and prolific bearer; fruit medium size, thin rind, few seeds.

Marsh's Seedless Pomelo. Practically seedless; skin smooth, lemon yellow; very juicy, excellent quality.

Table, Raisin and Wine Grapes

Table and Raisin Varieties

<table>
<thead>
<tr>
<th>Each</th>
<th>10</th>
<th>100</th>
<th>1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate</td>
<td>Rate</td>
<td>Rate</td>
<td>Rate</td>
</tr>
<tr>
<td>No. 1 grade</td>
<td>$0.15</td>
<td>$0.121/2</td>
<td>$0.06</td>
</tr>
<tr>
<td>Malaga</td>
<td>Strong grower and immensely productive; bunches large, berries large, oval, yellowish-green; early.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rose of Peru</td>
<td>Black Prince. Bunches very large, berries large, oval, brownish-black, tender and juicy; mid-season.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thompson's Seedless</td>
<td>Bunches large and long; berries greenish yellow, seedless; early.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other varieties: Black Cornichon; Black Hamburg; Black Monukka; Emperor; Flame Tokay; Fresno Beauty; Muscat; Sultana; Zante Currant.</td>
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</tbody>
</table>

Foreign Wine Varieties

<table>
<thead>
<tr>
<th>Each</th>
<th>10</th>
<th>100</th>
<th>1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate</td>
<td>Rate</td>
<td>Rate</td>
<td>Rate</td>
</tr>
<tr>
<td>No. 1 grade</td>
<td>$0.15</td>
<td>$0.121/2</td>
<td>$0.06</td>
</tr>
<tr>
<td>Zinfandel</td>
<td>Bunches large, compact; berries dark purple with heavy bloom; succeeds well in most any climate; mid-season.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other varieties: Alicante Bouschet; Black Malvoise; Carignan; Grenache; Mission.</td>
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<td></td>
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</tbody>
</table>

Rare Table Varieties

<table>
<thead>
<tr>
<th>Each</th>
<th>10</th>
<th>100</th>
<th>1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate</td>
<td>Rate</td>
<td>Rate</td>
<td>Rate</td>
</tr>
<tr>
<td>No. 1 grade</td>
<td>$0.20</td>
<td>$0.15</td>
<td>$0.071/2</td>
</tr>
<tr>
<td>Gros Guillaume. Ribier. Among the grapes of recent introduction, this of the black type is the best of all. Bunches of medium size, berries large as Damson plums, with beautiful coloring; tender, juicy and sweet; mid-season.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other varieties: Dizmar; Maraville de Malaga; Olivette Blanche.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

American Varieties

<table>
<thead>
<tr>
<th>Each</th>
<th>10</th>
<th>100</th>
<th>1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate</td>
<td>Rate</td>
<td>Rate</td>
<td></td>
</tr>
<tr>
<td>No. 1 grade</td>
<td>$0.25</td>
<td>$0.25</td>
<td>$0.20</td>
</tr>
<tr>
<td>Concord. Bunch and berry very large; blue-black; sweet, pulpy, tender; good flavor; mid-season.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Isabella. Specially adapted for arbors; berries large, black, juicy, sweet with rich musky aroma; mid-season.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The Small Fruits

This term usually applies to the berry family—Blackberries, Raspberries, Currants, Gooseberries, Strawberries, etc. We stock all these as well as Rhubarb, Asparagus and Artichokes. For prices and descriptions, refer to our general catalog which will be sent on request, or if you send us a list of your requirements we will be glad to write you giving a direct quotation.

Our 52-page General Catalog describing our fruit trees and over 1000 varieties of ornamental plants and trees will be ready for distribution December 10, 1929. Send for a copy.
Mrs. A. F. Barracough