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Jerre Cover
SEED GROWER
SUCCESSORS TO
COVER & ALDREDICE ~ ~ PALMER SEED CO.
H. VAN BUSKIRK

HALE'S BEST CANTALOUPE

ROCKY FORD, COLORADO
HOME OF THE VINE SEED INDUSTRY

Vegetable Seed Trials
D. N. Shoemaker MAR 21 1930
IT IS WITH GREAT PLEASURE that we present our 29th Annual Catalogue, in which you will find descriptions of the most popular varieties of cantaloupes and watermelons. There are many varieties, but we list only the leading ones, and remember, the seed we offer is carefully selected from choice fruits. This assures you of better results than from seed saved from entire crop.

Of the varieties listed, you should find the one best suited for your growing conditions and markets and we suggest that if you are not familiar with any of these types, you plant a part of your acreage to them and find if they are superior to your present leading kinds.

If you do not find the varieties listed you are interested in, write us about your requirements, as we can supply almost any variety.

We would like to impress you with the importance of planting our selected seed direct from the production center as it eliminates the chance of error by passing through many hands and assures you of better crops.

You can get good results only from quality seed and this grade can be secured only through careful selection of parent blood and the seed saved for market.

All our seed is saved from fields planted for seed only and grown from tested parent stock that has been carefully selected for years and we know the results will excell those from the majority of seed finding its way into the planters’ hands.

We do not claim to have the only good seed, but do claim that none excells our offerings, therefore we do not hesitate to urge you to plant our seed, especially if you have not been getting desired results.

Weather conditions as well as planting conditions sometimes injure results, but the planting of the best seed possible is an important step toward overcoming adverse growing conditions. Our high test quality seed will give results with fairly favorable conditions.

While we use every precaution to furnish quality seed and know it is desirable, we use the customary non-warranty clause used by all seed dealers.

JERRE COVER, while exercising the greatest care, gives no warranty, expressed or implied, as to purity, description, quality, productiveness or any other matter of any seeds he sends out, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms they are at once to be returned.

HOW TO ORDER

Write plainly to avoid errors, carry out the amounts and keep a copy for your record.

We ship promptly, but advise ordering early to be sure of having the seed in ample time for planting.

Be sure to sign name and address on order sheet and accompany with draft or money order.

If you want quality, you will appreciate our seeds and your order will convince you our claims are just.
HALE'S BEST
Earliest of All Cantaloupes

Hale's Best. The development and rapid growth in popularity of this, the most recent introduction of the cantaloupe types, has been very interesting.

Introduced a few years ago, it's only real merit being the early maturing feature, it has through careful and expensive selection been improved until it almost equals in uniformity, even net and other desirable features any of the other cantaloupes, and has not lost any of its earliness.

The present Hale's Best is very uniform, being about the same shape and size of the Pollock and Perfecto. It is slightly oval, has a good net and practically no rib. Its thick deep salmon colored flesh and small seed cavity makes it an excellent shipping melon. The flavor is delicious.

Since the introduction of this standard sized melon it has become one, if not the most popular and largest seller in its class, especially in the larger commercial districts.

Regardless of the amount of your acreage or if you plant for pleasure or profit, this melon should by all means be included in your list.

Pkt. 10. Oz. 20c. 1/4-lb. 50c. Lb. $1.50
The New Improved Perfecto is a wonderful development of the Perfecto Type and so far excels the original it could almost be considered another variety. It has been sold under the names of Superfecto, Perfected Perfecto and Red Flesheled Netted King. Be sure you plant the Improved strain.

It is slightly oval, with a heavy net and no rib. The thick firm flesh and small seed cavity, along with its uniformity makes it an unusually desirable shipping melon. The flesh is a rich red salmon color and has the spicy flavor that is always sought in cantaloupe types.

It has a regular place in the large commercial sections and its popularity has been gained strictly on its many merits. An abundant yielder of uniform fruits, resulting in an attractive pack with a minimum of waste and labor expense.

Not being as early as the Hale’s Best, explains the growing custom of planting Hale’s Best for the early crop and Perfecto or Pollock 10-25 for the later crop. This combination insures quality melons for a longer period, often through the entire season, and results in greater profit for the producer.

Pkt. 10c.  Oz. 15c.  ¼-Lb. 40c.  1-Lb. $1.50

JERRE COVER
SEED GROWER
ROCKY FORD  COLORADO
The Pollock 10-25 has been one of the favorites for many years and still retains much of its popularity. It is extensively planted where a uniform, medium early melon is wanted. It was grown almost exclusively in the larger commercial sections before the introduction of the Hale's Best and the Perfecto, but these two have replaced the Pollock to a certain extent.

It is the most uniform of what is called the Rocky Ford types, is slightly oval, exceptionally heavy netted, has no ribs, and the rich salmon colored flesh has that delightful spicy cantaloupe flavor. It is one of the best keepers and shippers.

Our selection of this variety is exceptionally good and you cannot go wrong in planting a part of your acreage to this old favorite.

Pkt. 10c.  Oz. 20c.  ¼-Lb. 50c.  Lb. $1.50

Write for Prices on Large Orders
We Pay All Transportation Charges

JERRE COVER
SEED GROWER

ROCKY FORD  COLORADO
NETTED KING
King of the Salmon Fleshed Cantaloupes

The Netted King has been one of our heaviest sellers in the salmon fleshed melons for years. Its thick salmon colored flesh and small seed cavity make it an excellent keeper and shipper. It is slightly oval, well netted and no rib. Matures fairly early and runs very uniform as to size, shape and net.

These qualities along with its wonderful flavor have created quite a demand for it on the critical markets. It will give you desirable yields of attractive, uniform melons, that pack easily and carry well.

Pkt. 10c.  Oz. 15c.  ¼-Lb. 40c.  1-Lb. $1.50

Write for Prices on Large Orders
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JERRE COVER
SEED GROWER

ROCKY FORD  COLORADO
BURRELL GEM

The Burrell Gem has a very thrifty and hardy vine that yields abundantly of its popular oval shaped melons. It has a three cornered cavity that is very small, carries a fairly heavy net and a slight rib. The flesh is a dark redish salmon color and very popular with many melon lovers.

It matures slightly later than the Pollock and is planted only in those sections having a medium long growing season.

An excess of moisture when the melons are maturing, often causes part of the melons to split on the blossom end. For this reason we cannot recommend them where this condition may arise.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. 1-Lb. $1.50

EDEN GEM
OR GOLD LINED ROCKY FORD

The most popular of the green fleshed sorts. Almost round, well netted and shows a slight rib. Very uniform side with a green flesh that carries a gold lining around the seed cavity. It has that exceptionally rich spicy flavor that seems to be found to perfection in the green fleshe melon.

Its popularity is with those who realize the delightful flavor of a green fleshe melon.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. Lb. $1.25

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JERRE COVER
SEED GROWER

ROCKY FORD COLORADO
Hearts of Gold is all the name implies, and is a very fine melon that is popular in many commercial sections, more especially in the eastern states.

It is slightly oval, well netted and has a medium rib. The flesh is a little thicker than other cantaloupes with the exception of the Perfecto, which accounts for the cavity being smaller than with most varieties.

It has very good shipping qualities and is very attractive, especially after cutting.

Our selection of this variety is very good and we recommend it.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. 1-Lb. $1.50

TIP TOP

Probably the most popular of the muskmelon types. Is fairly large, averaging about 7½ by 8½ inches. Is almost round, very little netting and has a medium deep rib.

The skin is green and almost smooth, turning to a rich creamy color as the fruits mature.

The flesh is thick and a bright salmon color. It is desirable only for close or home markets on account of being easily bruised.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. 1-Lb. $1.50
HONEY DEW
(GREEN FLESHED)

The Honey Dew fills a place all its own in melon growing sections, however a few districts, preferring a smaller melon of this type, are planting a part of their acreage to the Honey Ball.

The Honey Dew is almost round, no netting, with a smooth cream colored skin that is very attractive. It is about 8 by 9 inches in size and has a sweet green flesh that is very popular on many markets. It should be well matured when picked and will store several weeks under favorable conditions.

Pkt. 10c  Oz. 15c  1/4-Lb. 40c  Lb. $1.50

HONEY DEW
(PINK FLESHED)

The same as the green fleshed Honey Dew except the flesh is salmon colored and the skin shows a faint rib. This variety is not as good a keeper as the green fleshed.

Pkt. 10c  Oz. 20c  1/4-Lb. 50c  Lb. $1.50.

HONEY BALL

One of the newest of melons and very popular. It is very similar to the Honey Dew except in size which is about the same as the Rocky Ford type, and can be packed in standard crates.

The Honey Ball has taken its place in all commercial districts. The skin is smooth, a few melons showing a slight net. The flesh is an attractive green color, unusually sweet and a pleasing flavor. It is an excellent keeper and shipper. Honey Ball seed is scarce this year.

Pkt. 10c  Oz. 20c  1/4-Lb. 50c  Lb. $1.50.
STANDARD MUSKMELONS

BANANA—Extremely long and slim. Lemon colored skin and pink flesh.

EARLY GREEN NUTMEG—Almost round, good net, distinct rib green flesh.

EXTRA EARLY HACKENSACK—Medium size, good net, distinct rib and green flesh.

EMERALD GEM—Small smooth skinned melon with distinct rib and flat ends. Extremely early, home garden variety only. Pink flesh.

FORDHOOK—Small and early, good net, distinct rib, pink flesh.

LARGE HACKENSACK—Extremely large, fair net, deep rib. Green flesh.

HOO DOO—Plant Hearts of Gold, which is a much improved Hoo Doo.

JENNIE LIND—Smallest muskmelon, green flesh, deep rib, fair net.

KNIGHT—A delicious green fleshed muskmelon, resembles the Rocky Ford, only more oval and deeper rib.

LAKE CHAMPAIGN—Salmon flesheaded, very early, almost round.

MILWAUKEE MARKET—Medium size, thick pink flesh, excellent flavor. Fine for home use.

BURPEE NETTED GEM—Small, green fleshed melon, good net and rib. Parent stock of the original Rocky Ford.

OHIO SUGAR—Identical as Tip Top, except has green flesh.

OSAGE—Large oval melon, light net, slight rib. Thick salmon colored flesh, very small three cornered cavity.

PAUL ROSE—Similar to Osage, except about the size of a Rocky Ford. Fine for home garden.

BENDERS SURPRISE—A great improvement over the old Surprise. Good net, slight rib, thick delicious pink flesh.

SHUMWAYS GIANT—The largest muskmelon, smooth skin, deep rib, very little net, pink flesh, weight 12 to 15 pounds.

TEXAS CANNONBALL—Perfectly round, light net, no rib, green flesh.

The muskmelons listed above are the leading sorts, only suitable for home or close markets as they do not have the shipping or keeping qualities of the cantaloupes. If you do not find the variety you want, write us for quotations.

All varieties on this page quoted at:

- Pkt. 10c.
- Oz. 15c.
- ¼-Lb. 30c.
- Lb. $1.00

JERRE COVER
SEED GROWER

ROCKY FORD
COLORADO
The Improved Jumbo Sugar Boy has been our leading watermelon for years and each year shows added popularity. Through constant attention it has been improved each season. It is a large uniform melon with a deep green skin tough enough to ship short distances, and a very attractive melon.

The flesh is a very bright red with the sweetest flavor of them all. Very few seeds and the meat is not stringy, just firm enough to be delicious. Ideal melon for home or close markets and a real treat and money maker.

Do not fail to include this melon in your list.

Pkt. 15c.  Oz. 20c.  ¼-Lb. 50c.  Lb. $1.50.

Write for Prices on Large Orders
We Pay All Transportation Charges

JERRE COVER
SEED GROWER

ROCKY FORD  COLORADO
WATERMELONS
KLONDIKE

California favorite watermelon. Oblong shape, with a dark green skin that is slightly ribbed. Medium size and fair shipper. The flesh is solid and bright red with an excellent flavor, and few seeds. Good for home use and close markets.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. Lb. $1.25.

WHITE SEEDED ANGELINO

Medium size and almost round melon with a dark green skin stripped with a darker shade of green. Flesh is bright red, with fine flavor. One of the best round type melons, early and a good shipper. Soak seed a few hours before planting, to close split seed and prevent dirt from entering and causing decay.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. Lb. $1.25.

BLACK SEEDED ANGELINO

An excellent melon, having the same characteristics as the white seeded variety with the exception of the color of the seed which is black.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. Lb. $1.25.

TOM WATSON

The Tom Watson is one of the leading varieties in commercial sections on account of being an excellent shipping melon. The fruits are long and cylindrical, often weighing forty pounds. The rind is a deep green indistinctly veined, and tough, which accounts for its good shipping qualities. Flesh is a rich red, inclined to be stringy. One of the best shipping kind.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. Lb. $1.25.

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JERRE COVER
SEED GROWER

ROCKY FORD COLORADO
WATERMELONS
EXCELL

The largest of the shipping varieties, rather late maturing with a tough rind. Dark green with mottled stripes of darker green. Will weigh from 10 to 15 pounds heavier than the Tom Watson. Flesh a very bright red with dark seed.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. Lb. $1.25.

KING and QUEEN
or Winter Watermelon

This melon is round, a little larger than the Honey Dew muskmelon, being about 10 by 10 inches in size. The skin is a greenish cream color, faintly marked with irregular light green stripes.

Unusually firm, crisp flesh that stores well under favorable conditions. Reasonably early, with a bright red flesh and small black seed. Will weigh about 10 pounds.

Pkt. 10c. Oz. 15c. ¼-Lb. 40c. Lb. $1.25.

Write for Prices on Large Orders
We Pay All Transportation Charges

JERRE COVER
SEED GROWER

ROCKY FORD COLORADO
WATERMELONS

CUBAN QUEEN

From round to slightly oblong. Very prolific and a good shipper. Rind striped dark and light green, black seed and medium late in maturing. One of the old varieties that still retains some of its popularity. Weight about 30 pounds.

EARLY FORDHOOK

A large extra early melon, slightly oval and good quality. Dark green rind mottled with darker green stripes. Is not a good shipper. White seed. Planted largely on account of being early. Weight about 25 pounds.

FLORIDA FAVORITE

Light green rind with mottled dark green stripes. Oblong in shape with white seed and weighs about 30 pounds. Good for home markets; will not ship except short distances. Size about 16 by 10.

GEORGIA RATTLESNAKE

Fairly large, oblong melon with light green rind mottled with dark green stripes. Good shipping and eating qualities. Seed white with dark tips. Weight about 30 pounds.

GOLDEN HONEY


HUNGARIAN HONEY

Extremely early, round, being about 10 by 10. Dark green rind striped with a darker green. Small dark brown seed. An excellent early variety.

THURMAN GRAY

A long melon with good size. Light green rind and brown seeds. Weight about 35 pounds. Good shipper with a tough rind and crisp, tender flesh that is not as stringy as many of the shipping melons.

All the above listed watermelons, $1.00 a Pound.
PICKLING CUCUMBERS

CHICAGO PICKLE

The most popular and extensively planted cucumber for pickles. Very thrifty and prolific, fruits uniform and desirable for both small and dill pickles. In the home garden they can be used as slicers. For general pickle use, we recommend this variety.

Pkt. 10c. Oz. 15c. ¼-Lb. 30c. Lb. $1.00

SNOW'S PICKLE

The second in popularity and widely planted, especially by those wanting mostly small pickles. The cucumber is slightly smaller than the Chicago, and small fruits have the very blunt end that is wanted in this size. They make a very good dill, but have more waste than the Chicago.

Pkt. 10c. Oz. 15c. ¼-Lb. 30c. Lb. $1.00

If you want any variety not listed write us. We carry a full line, but quote only the leading varieties.

Write for Prices on Large Orders
We Pay All Transportation Charges

JERRE COVER
SEED GROWER

ROCKY FORD COLORADO
We handle and recommend the Riverside Strain of the Valencia onion seed, it having proven better than any other tried in this section, both in the fields and in the trials. We find some selections of this onion do not mature into as firm a bulb as others, some having a soft center that causes the onion to rot quickly.

If you try this onion, be sure to secure the very best strain available as you will be disappointed in the results secured from poor strains.

This is a large, globe-shaped, light brown or brownish straw color, with a sweet mild flavor that accounts for its great popularity. Weighs from 1 to 3 pounds, has a fine uniform color and shape, also excellent keeping qualities, all of which make it a very fine onion. Be sure to try this strain.

Pkt. 10c.  Oz. 35c.  ¼-Lb. $1.25.  Lb. $4.00
SQUASH

WARTED HUBBARD

The most popular of the winter types. Has a dark green, well warty rind and its thick, bright flesh is dry and sweet, and is an unusually good keeper. This seems to be the most popular of the Hubbard types. Weight about 15 pounds.

Pkt. 10c. Oz. 15c. 1/4-Lb. 30c. Lb. $1.00.

IMPROVED HUBBARD

Same as the Warted Hubbard, except a trifle smaller and rind is not so warty.

Pkt. 10c. Oz. 15c. 1/4-Lb. 30c. Lb. $1.00.

GOLDEN HUBBARD

A little smaller than the Improved Hubbard, weight about 10 pounds, and a bright golden rind. This is very popular in many sections on account of its maturing a little earlier than other Hubbards.

Pkt. 10c. Oz. 15c. 1/4-Lb. 30c. Lb. $1.00.

BLUE HUBBARD

A new introduction that is a very good squash, and popular on account of having all the good points of the other Hubbards, but has a slate blue skin that seems to be desirable on many markets. It will not run quite as true as the other Hubbards, as it is a recent introduction.

Pkt. 10c. Oz. 15c. 1/4-Lb. 35c. Lb. $1.00.

EARLY WHITE BUSH SCALLOP

Most popular white flat summer squash. Fruits small, flat and with scalloped or ridged edges.

Pkt. 10c. Oz. 15c. 1/4-Lb. 35c. Lb. $1.00.

GIANT CROOKNECK

The most popular summer variety with a golden warty skin and crook neck. It well deserves its wide planting on account of the demand for it on nearly all markets.

Pkt. 10c. Oz. 15c. 1/4-Lb. 30c. Lb. $1.00.

We Pay All Transportation Charges

JERRE COVER
SEED GROWER

ROCKY FORD COLORADO
New York Special

The most widely planted variety of head lettuce; sometimes sold as Mountain Iceberg, Los Angeles Market and New York Wonderful.

This variety is planted almost exclusively in the large commercial sections. It has the thrifty and sure heading characteristics needed to produce a profitable crop. Produces a good sized, tight, solid head with dark green outer leaves and beautifully blanched center that reaches the market in fine condition.

We do not hesitate to recommend this variety and list no other on account of our firm conviction that this cannot be excelled.

Pkt. 10c.  Oz. 25c.  1/4-Lb. 75c.  Lb. $2.50

Write for Prices on Large Orders
We Pay All Transportation Charges

JERRE COVER
SEED GROWER

ROCKY FORD  COLORADO
SLICING CUCUMBERS

EARLY FORTUNE
One of the most popular slicing cucumbers. About 9 inches long, very uniform with slightly tapering ends, and very attractive. We recommend this variety for slicers.
Pkt. 10c.  Oz. 15c.  ¼-Lb. 30c.  Lb. $1.00

DAVIS PERFECT
Very widely planted on account of its length and unusually dark green color. Has tapering ends, is about 10 inches long, holds its color unusually well and matures a little later than Early Fortune.
Pkt. 10c.  Oz. 15c.  ¼-Lb. 30c.  Lb. $1.00

ARLINGTON WHITE SPINE
An old favorite. Is about 9 inches long, a good green color and has very blunt ends. Will not carry as long distance as the Early Fortune or the Davis Perfect. Very desirable for home and close markets.
Pkt. 10c.  Oz. 15c.  ¼-Lb. 30c.  Lb. $1.00

KLONDIKE
Has all the characteristics of the Arlington, except that it is about 2 inches shorter. Desirable where a short, plump slicer is required.
Pkt. 10c.  Oz. 15c.  ¼-Lb. 30c.  Lb. $1.00

IMPROVED LONG GREEN
The old reliable black spine, where a long fruit is wanted for slicing. Is about 12 inches long and 3 inches thick, fairly smooth, blunt ends and small seed cavity. Good shipper and keeper. Most popular for garden and close market trade.
Pkt. 10c.  Oz. 15c.  ¼-Lb. 30c.  Lb. $1.00

JERRE COVER
SEED GROWER

ROCKY FORD  COLORADO
PUMPKINS

STRIPED CUSHAW

A crookneck pumpkin with seed in bulb on the blossom end. The large, thick neck being solid flesh. White skin with mottled green stripes. The most popular of the Cushaw types. Early, prolific, and weighs about 12 pounds.

Pkt. 10c.  Oz. 15c.  ¼-Lb. 30c.  Lb. $1.00

CONNECTICUT FIELD

OR BIG TOM

Standard corn field variety, producing large orange colored pumpkins, weighing about 25 pounds and largely used for canning and stock feed.

Pkt. 10c.  Oz. 15c.  ¼-Lb. 25c.  Lb. 80c

KING OF MAMMOTH

OR POT IRON

The largest of all pumpkin or squash; sometimes called the Hundred-weight. Is used exclusively as a stock feed and for exhibition purposes. Bright, lemon color, mottled with orange, and shows a slight ribbing.

Pkt. 10c.  Oz. 15c.  ¼-Lb. 30c.  Lb. $1.00

SMALL SUGAR

Sometimes called the Boston Pie or Sugar Pie. This pumpkin is the best for human consumption; fruits are small, sweet and cook better than any other. There are no strings in the flesh as found in many varieties. Fruits are round, flat on ends, deep orange color with distinct ridge or stripe. Good keeper and very best flavored pumpkin grown. Weighs from 6 to 7 pounds.

Pkt. 10c.  Oz. 15c.  ¼-Lb. 25c.  Lb. 80c

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JERRE COVER
SEED GROWER

ROCKY FORD  COLORADO
GARDEN BEANS

BURPEE STRINGLESS GREEN POD
A long, thick, green podded bean with absolutely no strings. Very prolific with attractive color and flavor. One of the earliest most popular garden beans grown.
Lb. 25c.

GIANT STRINGLESS GREEN POD
All the characteristics and desirable qualities of the Burpee Stringless Green Pod, except the pods are slightly more slender. This bean is planted where medium early slender, green podded bean is wanted.
Lb. 25c.

GARDEN PEAS

PETER PAN
One of the large podded dwarf peas, early, about 15 inches tall with large dark green pods, with from 6 to 8 peas. Extremely popular.
Lb. 30c

LAXTONIAN
A large podded dwarf pea with deep green pods, slightly shorter and vines a trifle larger than the Peter Pan. One of the more recent introductions and is very popular.
Lb. 30c

RADISH

SAXA
Small round dark red radish, one of the earliest and very attractive, both as to color and brittleness; snowy white flesh.
Oz. 15c. Lb. 45c. 1/2-Lb. 85c. Lb. $1.50.

ICICLE
The old reliable long white radish that has held its great popularity for many seasons and indications are that it will continue to be the most widely planted radish.
Oz. 15c. Lb. 45c. 1/2-Lb. 85c. Lb. $1.50.

JERRE COVER
SEED GROWER

ROCKY FORD COLORADO
SPECIAL OFFER

To those who send a list of their neighbors and friends who are growers for pleasure or profit, we will be more than pleased to send seed free. Of course, the list must be accompanied by an order. Write the list of names on the back of your order and let us know the kind of seed you prefer. We will do the rest.

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JERRE COVER
SEED GROWER
ROCKY FORD	COLORADO
When you buy seeds from Rocky Ford you are buying a product which contains the great vitality of the highland countries. Our seeds are naturally more hardy, and the crops raised from them produce more per acre than those grown from seeds produced in lower altitudes. We are interested in your products, especially those grown from our seeds. If you feel that you are not getting all that you should from your land, and are buying seed raised in a low altitude, drop us a line telling us the details and we will be glad to assist in any manner within our power.

Remember
High Altitude Seeds Produce
High Quality Crops
BUY YOUR SEEDS AT

ROCKY FORD
COLORADO

HOME OF
CANTALOUPE AND VINE SEED INDUSTRY

Hale's Best Showing Interior Qualities